

Leadership New Hampshire

2026-2028

Strategic Plan



INCREASING THE

IMPACT

Dear Friends,

At Leadership New Hampshire, we believe that strong leadership begins with awareness, meaningful relationships, and a commitment to serving others. For more than thirty years, LNH has helped develop leaders who make a lasting impact across sectors and throughout New Hampshire.

As we look to the future, we're proud to share the goals and direction of our new strategic plan. At its core is a clear aspiration: to grow Leadership New Hampshire's impact for those in the program, for our alumni, and for the people and communities they serve.

This is a moment of momentum and opportunity. We're focused on enriching the LNH experience, expanding our reach, and building a more connected statewide network. At the same time, we're strengthening the organization to lead with purpose and sustainability in the years ahead.

This plan is more than a guide. It is a renewed call to action. We look forward to working in partnership with our alumni, supporters, and community leaders to shape what comes next for Leadership New Hampshire and for the state we call home.

With deep gratitude and great enthusiasm,



Will Stewart
Executive Director



Byron Champlin, '99
Chair, Board of Directors

DR. MARIE ELIZABETH RAMAS '21: (COVER) AMPLIFIER HONOREE: CELEBRATING THE WOMEN AND GIRLS OF THE PANDEMIC



SINCE

1992

LEADERSHIP NEW HAMPSHIRE HAS WORKED TO BUILD A COMMUNITY OF INFORMED AND ENGAGED LEADERS.

MORE THAN

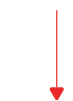
1,100+

ALUMNI ARE PART OF A POWERFUL NETWORK OF CHANGEMAKERS WORKING ACROSS DIVERSE SECTORS AND INDUSTRIES IN POSITIONS OF INFLUENCE IN EVERY CORNER OF THE STATE.

EVERY YEAR

35+

LEADERS JOIN A TRANSFORMATIVE EXPERIENCE TO BUILD LASTING CONNECTIONS, DEEPEN THEIR UNDERSTANDING OF NEW HAMPSHIRE, AND EXPAND THEIR ABILITY TO SERVE WITH PURPOSE.



LEADERSHIP NEW HAMPSHIRE BRINGS TOGETHER INFLUENTIAL LEADERS FROM EVERY SECTOR AND REGION TO EXAMINE THE STATE'S MOST PRESSING ISSUES, BUILD MEANINGFUL RELATIONSHIPS, AND CATALYZE IMPACT IN COMMUNITIES ACROSS THE GRANITE STATE.

Our Vision, Mission, and Values

Mission

To build a community of informed and engaged leaders.

Vision

A New Hampshire where leaders from every region, background, and sector serve with purpose to build a more just, connected, and thriving state.

Values

Engagement

We believe leadership is grounded in service to others. By acting with integrity and purpose, our leaders contribute to the common good of New Hampshire. Strong communities begin with leaders who are curious, informed, and actively shaping solutions.

Collaboration

We foster a statewide network of diverse leaders who work across sectors and perspectives. Through dialogue and shared commitment to action, we drive meaningful progress.

Inclusion

We are committed to amplifying diverse voices and perspectives and ensuring every community has a seat at the table. Inclusion strengthens leadership and enriches outcomes.



PHOTO CREDIT: BILL GRAHAM



PHOTO CREDIT: BILL GRAHAM

STRATEGIC PRIORITIES

Elevate the Experience

Elevating the LNH experience will help cultivate a new generation of diverse leaders, equipping them with the knowledge, connections, and purpose to make a meaningful impact across New Hampshire.

Amplify our Alumni

Amplifying our alumni will expand LNH's reach, fostering connections, continuous learning, and shared purpose to create a lasting impact across New Hampshire.

Secure our Success

Securing our success will position LNH to deepen our impact, secure the resources needed to lead boldly, and expand our reach through powerful partnerships and heightened visibility.

Elevate the Experience

Elevating the LNH experience will help cultivate a new generation of diverse leaders, equipping them with the knowledge, connections, and purpose to make a meaningful impact across New Hampshire.

STRATEGIC PRIORITIES



Members of the Class of 2025 enjoy a private audience with the Justices of the New Hampshire Supreme Court, including Senior Justice James Bassett, '94.

Stay Work Play New Hampshire Executive Director Corinne Benfield, left, and Sebastian Fuentes, '21, center, discuss the state's changing demographics in a "What is New Hampshire?" program day segment moderated by Executive Director Will Stewart.



Recruit

Recruit and engage a diverse pool of leaders who have a demonstrated ability for greater impact on NH.

- Increase program awareness and outreach across underrepresented sectors, regions, and historically marginalized communities
- Actively communicate the LNH story and value proposition as an inspiring tool for change

Deliver

Deliver a dynamic core program that equips leaders with the knowledge, connections, and purpose to make a deeper impact in NH.

- Prioritize experiential learning opportunities
- Strengthen participant connections and relationships
- Inspire and equip alumni to take on greater leadership roles in their communities and across the state

Explore

Explore innovative new programs that expand opportunities for more leaders to make a deeper impact.

- Conduct a needs assessment to identify gaps and determine potential new leadership programs
- Explore the of creation of new leadership tracks focused on specific cohorts

Amplify our Alumni

Amplifying our alumni will expand LNH's reach, fostering connections, continuous learning, and shared purpose to create a lasting impact across New Hampshire.

STRATEGIC PRIORITIES



Christine Williams, Justin Hall, and Naomi Butterfield, all members of the Class of 2020, chat at LNH's 30th Anniversary Celebration. Mindy Huckins '19, can be seen in the background.

Bill Maddocks, Keisha Sheedy and Amanda Martinez, all members of the Class of 2021, catch up at LNH's 30th Anniversary Celebration.



Strengthen

Build and strengthen a highly engaged alumni network that contributes to the success of LNH and all New Hampshire.

- Establish an Alumni Engagement Committee
- Increase outreach to, and active communication with, alumni
- Leverage alumni experience and expertise within LNH and throughout the state of NH

Convene

Convene meaningful gatherings, facilitate ongoing learning, and create opportunities for alumni collaboration and impact.

- Organize high impact events that bring alumni together
- Empower alumni-led events and gatherings

Connect

Connect alumni by fostering relationships based on common bonds and shared interests to make change.

- Create cross-cohort regional, professional, and other alumni affinity groups
- Enhance/improve online alumni community platform

Secure our Success

Securing our success will position LNH to deepen our impact, secure the resources needed to lead boldly, and expand our reach through powerful partnerships and heightened visibility.

“ Now more than ever, New Hampshire needs those who will lead with courage, collaboration, and purpose. Leadership New Hampshire cultivates these leaders to make a deeper impact across the state. ”

– WILL STEWART, EXECUTIVE DIRECTOR

STRATEGIC PRIORITIES



LNH Trustee Mark Zankel, '17, chats with Paula Bellemore, '21, at LNH's 30th Anniversary Celebration.



Ignite

Ignite LNH's potential by securing the financial resources needed to be more bold and impactful.

- Enhance the Development Committee
- Launch monthly giving and planned giving programs
- Explore additional earned income revenue

Leverage

Leverage relationships with stakeholders and potential partners to expand reach and impact.

- Regularly engage stakeholders in LNH's progress and impact
- Identify and pursue new partnership opportunities that align with LNH's goals

Amplify


Amplify LNH's visibility to raise awareness of its programs, influence, and impact.

- Increase earned media and thought leadership opportunities
- Expand LNH's digital presence and engagement



 **SALLY MANIKIAN '16:**
 RUN, REST, RUN, REST, RUN: SALLY
 MANIKIAN IS THE 'TALK OF THE TOWN'



 **ALI SEKOU '22:**
 CONCORD CITY COUNCIL: "THIS
 COMMUNITY IS FOR ALL OF US"

LNH ALUMNI IN ACTION



PHOTO CREDIT: GEOFF FORESTER/NATIONAL ENDOWMENT FOR THE HUMANITIES

 **MICHAEL HALEY GOLDMAN '25:**
 NH HUMANITIES: INDIVIDUAL LIVES
 OVERLAP IN THE GRANITE STATE

BOARD OF TRUSTEES



Byron Champlin, '99, Chair
 Mayor, City of Concord



Michele Talwani, '08, Secretary
 Chief Communications and Marketing Officer,
 Easterseals of NH & VT



Jeannie Cadarette, '20
 Procurement Unit Specialist, NH Department of Safety



Jim Eilenberger, '13
 Business Development, Power Sales Group



Dr. Karinne Jervis, '22
 Medical Director for Perioperative Services,
 Dartmouth Health



Zach Luse, '19
 Founder & CEO, Paragon Digital Marketing



Courtney Morin, '21
 VP, Actuarial & Underwriting,
 Northeast Delta Dental



Josh Reap, '21
 President & CEO, Associated Builders
 & Contractors-NH & VT



Nick Soggu, '12
 CEO, SilverTech



Mica Stark, '12, Vice Chair
 President & CEO, NH College & University Council



Mark Zankel, '17, Treasurer
 Director of Community Solar, ReVision Energy



Tara Chynoweth, '15
 Environmental, Health and Safety Consultant,
 Safe Causeway Consulting



Bridget Freudenberger, '20
 VP, Commercial Banking and Community
 Development, Bangor Savings Bank



Dr. Sally Kraft, '18
 Population Health Officer, Dartmouth Health



Gene Martin, '18
 Executive Director, NH Fiscal Policy Institute



Robin Milnes, '15
 Executive VP, INEX Capital



Laura Simoes, '04
 Consultant, Louis Karno & Company Communications

STAFF



Will Stewart
 Executive Director, Leadership New Hampshire



Mandy Sliver, '19
 Associate Director, Leadership New Hampshire



Lisa Nash, '21
 Operations Specialist, Leadership New Hampshire

Shape LNH, Shape NH

CONTRIBUTE TO A STRONGER, MORE CONNECTED GRANITE STATE



Nominate: Know someone who's ready to lead with purpose? If there's an accomplished leader in your community who would benefit from the LNH experience, we want to hear about them. Nominations are accepted year-round and are not required for someone to apply.



Apply: Leadership New Hampshire seeks individuals who are curious, committed to making a positive impact, and eager to learn more about the people, issues, and institutions shaping New Hampshire. Ideal candidates are leaders with a track record of accomplishment from a wide range of sectors and backgrounds who are ready to engage, connect, and contribute to the state's future.



Invest: LNH's impact is made possible by those who believe in the power of informed, engaged leadership. Your investment—whether through a one-time gift, monthly support, or corporate partnership—helps provide scholarships, expand programming, and grow our network of changemakers.

Thank You

The development of this strategic plan would not have been possible without the insight, dedication, and collaboration of many individuals who share a deep commitment to Leadership New Hampshire's mission and future.

To our Board of Trustees: Your strategic thinking, thoughtful questions, and steadfast belief in LNH's purpose guided every step of this process. Your leadership sets the tone for the organization's impact and integrity.

To our Alumni Network: With more than 1,100 strong, you are the living legacy of LNH. Your voices, ideas, and continued engagement have shaped both this plan and the future it envisions. Thank you for leading with purpose across New Hampshire.

To our Partners and Supporters: Your belief in our mission—and your investments of time, resources, and expertise—ensure that LNH continues to grow and thrive. This plan is rooted in a shared vision for a stronger, more connected New Hampshire.

To our Participants and Applicants: You are the reason we exist. Your passion, curiosity, and leadership inspire us daily. Thank you for saying yes to the journey.

To our Staff: Your hard work and heart power this organization. Thank you for your tireless efforts behind the scenes and your commitment to excellence in everything you do.

To our Design and Facilitation Partners: We are especially grateful to Brown & Company Design—and in particular Mary Jo Brown, '03, and David Markovsky—for bringing this plan to life with clarity, beauty, and purpose. And to Jeanine & Company, led by Jeanine Tousignant, '12, thank you for your expert facilitation of the strategic planning process and for helping us chart a path forward with thoughtfulness, inclusion, and vision.

Together, we are building a more informed, connected, and engaged New Hampshire.



AIROLE WARDEN '25:
SPEAKING UP FOR NORTH COUNTRY
CHILDREN AND FAMILIES

PHOTO CREDIT: CHERYL SENTER



MICHAEL SKELTON '16:
40 INFLUENTIAL LEADERS: BUSINESS
AND INDUSTRY ASSOCIATION (BIA)

PHOTO CREDIT: EVENTS UNITED

LNH ALUMNI IN ACTION

Leadership New Hampshire

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